

# The Forum Parking Policy

## **The Forum Civic Center Complex Mission Statement**

To maximize economic benefits for the metropolitan region of Rome/Floyd County and State of Georgia, while protecting the public investment in the facility

The goal of The Forum Civic Center Complex is to provide the highest degree of cost-effective tenant and patron service, while recognizing its obligations to the citizens of Rome/Floyd County in developing maximum use of the building and grounds.

The Forum Civic Center Complex is a publicly-owned national and international convention, trade show and multi-purpose facility operated by Floyd County Government.

The Floyd County Board of Commissioners recognizes the intense competition for available conventions, trade shows and other varied public events from all the convention and exhibition facilities throughout the Southeastern United States and, therefore, expresses confidence in the sales abilities of The Forum Civic Center Complex, in conjunction with the endeavors of the Greater Rome Convention and Visitors Bureau and The Greater Rome Chamber of Commerce, to continue bringing in this highly desirable business to Rome/Floyd County. The Forum Civic Center Complex was designed as a means of serving this function, and when conventions and trade show events are not booked, the facility should be scheduled in the best interest of the facility with community, educational, cultural, religious, athletic, and/or entertainment events.

These parking policies are intended to be guidelines within which The Forum Civic Center Complex Director will seek to obtain the optimum usage of the facility.

## **Parking Space Availability**

The Forum Civic Center Complex has approximately 148 parking spaces. 18 of these spaces are leased to downtown merchants. The total number available is 130 with nine (9) reserved for disability parking.

## **Rates**

The following hourly rates:

\$2.00 per hour  
\$5.00 max per day

## **NO OVERNIGHT PARKING**

During ticketed events the main lots are open to prepaid parking ticket holders two (2) hours prior to opening of doors and one-half hour after the event.

## **Daily Event Parking**

A Forum Civic Center client with 100 or fewer participants will be given one (1) token per participant, per day for parking privileges. Other parking arrangements will be made for functions with more than 100 participants.

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## Leased Parking

The Forum has 18 available spaces for lease to downtown merchants. These spaces will be marked as “Leased Parking”. Please park in the “Leased Parking” area of our lot. The leased parking rate will be \$23.00 per month. Access cards will be issued to the lessee. Lost access cards will be reissued at a cost of \$25.00 each.

## Prime Parking for Ticketed Events

As a convenience, ticket holders will have the opportunity to purchase prepaid parking. These spaces will be offered when they purchase their advance show tickets. Our main lots will be reserved for prepaid event parking. \$6.00 per car.

## Parking Decks

We will offer a limited number of spaces in our 4th Avenue and 5th Avenue parking decks. During ticketed events the decks will open two (2) hours prior to opening of doors and one-half hour after event.

## American with Disabilities Act Accessibility Guidelines

The Forum Civic Center Complex currently exceeds the required number of accessible parking as specified by the American with Disabilities Act Accessibility Guidelines. Generally, one disability parking space must be provided for the first 25 spaces and one disability space thereafter for every 50 spaces up to 500. The Forum Civic Center Complex has nine (9) spaces in the main lot.

Additionally, these spaces are located on the shortest route to the entrance of our building.

These spaces may be offered as prepaid parking for ticket holders during events as outlined above. It is the responsibility of the patron to inform the ticket seller about any needs that require accommodation.

## Exhibitors - Tradeshows

There is no charge to show exhibitors during the move-in and move-out of tradeshow events. For event days, The Forum Civic Center Complex encourages exhibitors to park in either the 4th Avenue or 5th Avenue parking deck. The main lot will be reserved for patrons of the tradeshow.

## Event Staff

Personnel of events excluding Uniform Security will be encouraged to park in one of the parking decks located either at 4th Avenue or 5th Avenue.

## Traffic Flow

During ticketed events uniformed officers will control ingress and egress of traffic from the main lots located at The Forum Civic Center Complex.

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## Enforcement

Cars and/or trucks parked illegally in marked fire lanes, loading docks, ramps, or on exhibit floors will be towed at the expense of the vehicle's owner. Recreational vehicles and trailers are not allowed to park in loading docks or dock areas or in the exhibition hall. Recreational vehicles may use the designated parking spaces for daily parking only. Overnight parking is strictly prohibited without express consent from The Forum Civic Center Complex Director. If special parking arrangements are required please notify the Director 30 days prior to event.

Any area that is not clearly marked as a parking area should be considered "No Parking".

There will be NO WARNINGS provided beyond this statement.

The Forum Civic Center Complex may tow any vehicles found in violation of the above parking regulations.

The Forum Civic Center Complex is not in the position to act on all infractions twenty-four hours per day. Enforcement may be on an occasional random basis. As such, some violators may "get away" with illegal parking. However, a lack of enforcement should not be taken as an indication of a change of policy.

Should it be noticed that vehicles are in violation of the noted policy, please notify The Forum Civic Center Complex as soon as possible. As noted in the previous paragraph, this does not necessarily mean enforcement will happen immediately but, whenever possible, action will be taken.

## Summation

There may be times when we deviate from the published prices and extend other pricing concessions to clients for various reasons. Although deviations and concessions are discouraged, situations arise in everyday businesses that require management to take action outside normal business rules. Each situation is different and must be individually reviewed by management for determination of appropriate actions. The Director must approve any deviation and/or price concession. It is inappropriate for staff to negotiate these types of deviations until the proposal is approved.

The Director may approve deviations from published prices and other pricing concessions to clients after reviewing the situation that results in the request for discounts and determining the appropriate course of actions. The Director will be required to document the basis for the decision and all supporting details.

Our clients are not required to park in any of the lots provided. The Forum assumes no responsibility for damages inflicted to any vehicle parked in The Forum lots.

Please visit our website at [www.forum.floydcountyga.info/directions.htm](http://www.forum.floydcountyga.info/directions.htm) for travel and parking information.